

OFFICE OF THE PRINCIPAL GOVT. DEGREE COLLEGE SUNDERBANI -J&K

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Report

Chief Electoral Officer, J&K holds mega SVEEP programme in GDC, Sunderbani on 3rd of August, 2026, stresses 'No Voter to be left behind'

To promote voter awareness and encourage greater participation in the electoral process, the Office of the Chief Electoral Officer, J&K today organised a day-long mega SVEEP (Systematic Voters' Education and Electoral Participation) programme at Government Degree College, Sunderbani Sunderbani.

The programme was presided over by Chief Electoral Officer, J&K, Shri Sanjeev Verma, IAS, and witnessed the participation of District Election Officer, Rajouri, Shri Abhishek Sharma, IAS, SVEEP Nodal Officer, J&K, Shri Salam Din, JKAS, Prof. Dr. Vandana Verma, Principal of the college and faculty members, Electoral Registration Officers (EROs), Assistant Electoral Registration Officers (AEROs), Booth Level Officers (BLOs), and a large number of local residents and voters, including newly enrolled electors.

The programme was organised with a focus on strengthening voter awareness at the grassroots level and encouraging citizens, particularly young and newly enrolled voters, to take an active part in the democratic process. The participants were informed about the importance of informed and ethical voting, electoral rights and the role of every eligible citizen in strengthening democracy.

Addressing the gathering, the Chief Electoral Officer emphasised that voter awareness cannot remain confined to election time only and needs to be taken to every section of society through sustained and meaningful outreach throughout the year. He called upon the officers, officials and field functionaries to maintain close contact with voters and ensure that genuine information regarding electoral processes reaches people at the grassroots.

The CEO also stressed the need to give particular attention to first-time voters and vulnerable sections requiring greater facilitation and awareness. He urged the students of the college to understand the value of their vote and participate in elections not merely as a right but as an important responsibility towards strengthening the democratic system.

During the programme, detailed discussions were held on voter registration, electoral roll-related services, voter facilitation and the role of Booth Level Officers in ensuring that eligible citizens are connected with the electoral process. The field functionaries were advised to undertake regular outreach in their respective areas and address the concerns of voters in a timely manner.

The CEO also interacted with BLOs and other electoral officials and took feedback regarding voter awareness activities being undertaken at the ground level. He stressed the importance of identifying areas and groups where voter awareness needs to be further strengthened and tailoring SVEEP interventions accordingly.

The newly enrolled electors were encouraged to remain actively engaged with the electoral process and make use of the facilities and information made available by the Election Commission of India and the Election Department, J&K. The participants were sensitised about the importance of exercising their franchise freely, responsibly and in an informed manner.

The programme also highlighted the role of BLOs as the first point of contact between the

Election Department and voters. The field-level officials were asked to continue working with zeal so that no eligible voter is left behind.
Dr. Rakesh Kumar, Head, Department of English conducted the proceedings of the day long awareness programme.



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